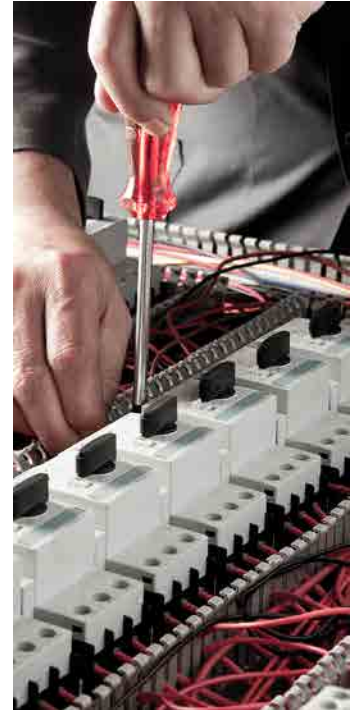




MNC Network

A program of the North Carolina Manufacturing Extension Partnership (NCMEP)



MNC Network

The Premier NC Network for Manufacturers

Affiliate Sponsorship

BENEFITS OF SPONSORING:

- Build brand awareness
- Increase exposure to industry decision-makers
- Connect and network with customers
- Show your company's support and commitment to NC's manufacturing industry

MNC NETWORK MARKETING AND SPONSORSHIP OPPORTUNITIES

The MNC Network is open to non-manufacturers through an affiliate sponsorship. MNC Network affiliate sponsor members empower the growth of the manufacturing network both by providing support for special events throughout the state and by enabling the creation and distribution of materials that educate, inform and connect NC manufacturers.

Sponsorship offers many opportunities for brand messaging at diverse events across the state, throughout the year—networking, conferences and other special events offer opportunities for sponsors to boost their visibility and strengthen their brand positioning and recognition among a concentrated group of manufacturers and other potential customers.

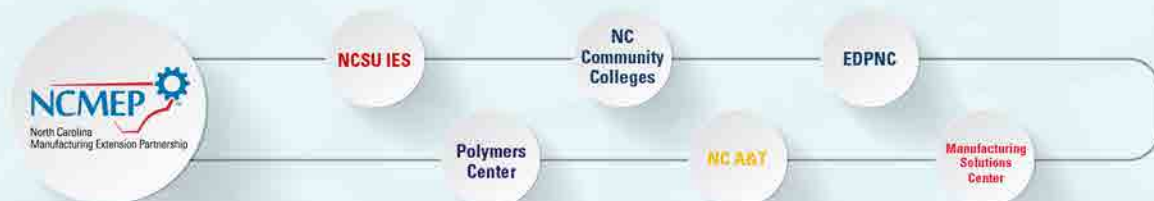
We recognize the value of a strong affiliate network and invite businesses that provide products and services to the manufacturing industry to join. Examples of affiliate sponsors are associations, banking, insurance, staffing services, utilities and transportation providers. Through the generous support of our affiliate sponsor members, NC manufacturers can participate in a myriad of networking and educational activities for modest fees. The MNC Network offers two levels of sponsorships, allowing you to tailor your involvement while increasing awareness of your business.

MNC NETWORK—POWERED BY NCMEP

NCMEP is a public-private operating alliance of state supported programs that work together to enhance the performance of the state's small- to medium-sized manufacturers. Its combined resources and collaboration efforts lead to greater economic growth and job creation in manufacturing. Participating NCMEP partners leverage public funds and private investments to provide technology-based and strategic solutions to the industry.

NCMEP is administered by the NC State University Industry Expansion Solutions and is joined by partners from the North Carolina Community College System and NCWorks Customized Training; the Economic Development Partnership of NC; the Polymers Center of Excellence; the Manufacturing Solutions Center; and North Carolina A&T State University. For more information visit, www.ncmep.org

Strong Partners Serving North Carolina's Manufacturers



www.ncmep.org

SPONSORSHIP BENEFITS INCLUDE:

| Annual Benefits Investment Level | Gold Level \$1,500 | Bronze Level \$750 |
|---|--------------------------------|-----------------------|
| Sponsor Limited To | Two (2) Companies per industry | Unlimited |
| Opportunity to sponsor annual mfgCON conference (separate discounted fees) | ✓ | ✓ |
| Company listed as an affiliate sponsor on MNC Network and NCMEP website with link to company's landing page. | ✓ | |
| Company listed as an affiliate sponsor on MNC Network and NCMEP website | | ✓ |
| Potential opportunity to present at NCMEP hosted workshop (Topic and presentation subject to approval) | 1/year | |
| Opportunity to distribute marketing/promotional items at NCMEP hosted events | ✓ | |
| Access to MNC Network hosted events (mfgCON requires separate fees and registrations) | 2 Attendees | 1 Attendee |
| Exhibit table at MNC Network events, where space allows (mfgCON requires separate fees and registrations) | ✓ | |
| Signage at MNC Network event and recognition as a network affiliate sponsor (mfgCON requires separate fees and registrations) | ✓ | ✓ |
| Receive manufacturing update newsletter | ✓ | ✓ |
| Potential Guest Blog Post – subject to approval by NCMEP staff | ✓ | |



Thank you for
your support of
Manufacturing in
North Carolina!



MNC Network



For more information on how your organization can leverage the unique opportunities offered by the MNC Network by becoming a sponsor, please contact;

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